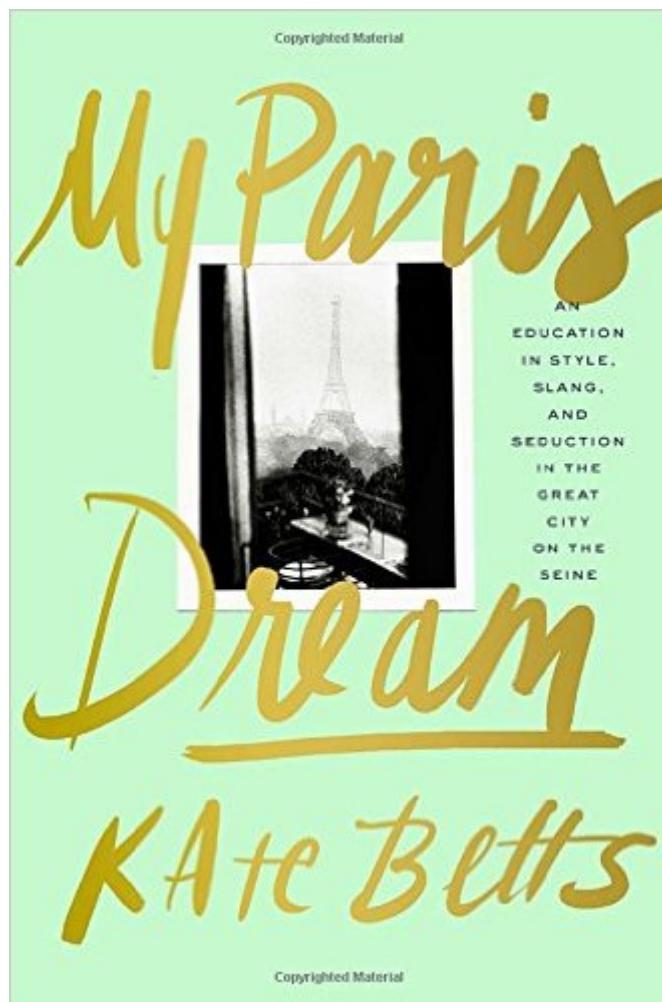


The book was found

My Paris Dream: An Education In Style, Slang, And Seduction In The Great City On The Seine



Synopsis

A charming and insightful memoir about coming of age as a fashion journalist in 1980s Paris, by former Vogue and Harperâ™s Bazaar editor Kate Betts, the author of *Everyday Icon: Michelle Obama and the Power of Style* œYou can always come back,â• my mother said. âœJust go.â• As a young woman, Kate Betts nursed a dream of striking out on her own in a faraway place and becoming a glamorous foreign correspondent. After collegeâ "and not without trepidationâ "she took off for Paris, renting a room in the apartment of a young BCBG (bon chic, bon genre) family and throwing herself into the local culture. She was determined to master French slang, style, and savoir faire, and to find a job that would give her a reason to stay. After a series of dues-paying jobs that seemed only to reinforce her outsider status, Kateâ™s hard work and willingness to take on any assignment paid off: Her writing and intrepid forays into *la France Profonde* "true Franceâ "caught the eye of John Fairchild, the mercurial fashion arbiter and publisher of *Womenâ™s Wear Daily*, the industryâ™s bible. Kateâ™s earliest assignmentsâ "investigating the mineral water preferred by high society, chasing after a costumed band of wild boar hunters through the forests of Brittanyâ "were a rough apprenticeship, but she was rewarded for her efforts and was initiated into the elite ranks of Mr. Fairchildâ™s trusted few who sat beside him in the front row and at private previews in the ateliers of the gods of French fashion. From a woozy yet mesmerizing Yves Saint Laurent and the mischievous and commanding Karl Lagerfeld to the riotous, brilliant young guns who were rewriting all the rulesâ "Martin Margiela, Helmut Lang, John Gallianoâ "Betts gives us a view of what it was like to be an American girl, learning about herself, falling in love, and finding her tribe. Kate Bettsâ™s captivating memoir brings to life the enchantment of Franceâ "from the nightclubs of 1980s Paris where she learned to dance *Le Rock*, to the lavender fields of Provence and the grand spectacle of the *Cour Carrâ©e* "and magically re-creates that moment in life when a young woman discovers who sheâ™s meant to be. Praise for *My Paris Dream*âœ[A] glittering coming-of-age tale.â• "Entertainment Weekly (The Must List) âœFashion and self-examinationâ "froth and wisdomâ "might seem like odd bookfellows, but Betts brings them together with winning confidence.â• "The New York Times Book Review âœAs light and refreshing as an ice cream cone from the legendary Berthillon, *My Paris Dream* evokes the sights, sounds, smells and styles of 1980s Paris.â• "USA Today âœMy Paris Dream is awesome.â• "Man Repeller âœWhat was Bettâ™s Paris dream? Her dream was her awakening, [which] is elegantly chronicled in these pages.â• "The Daily Beast âœFor those who are interested in the men and women involved in haute couture, Bettsâ™ reminiscences will be a delight.â• "Kirkus Reviews âœFull of slangy French, delectable food and swoon-worthy

fashion. "BookPage" "An amazing story of a young woman in Paris trying to break into the fashion business." Sophia Amoruso, author of #GIRLBOSS " Kate Betts' story brought me back to my own young self and the journey I made "in my case, from a small town in Illinois to New York City." Cindy Crawford

Book Information

Hardcover: 256 pages

Publisher: Spiegel & Grau (May 12, 2015)

Language: English

ISBN-10: 0679644423

ISBN-13: 978-0679644422

Product Dimensions: 6.4 x 1.1 x 9.6 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars (See all reviews) (89 customer reviews)

Best Sellers Rank: #141,027 in Books (See Top 100 in Books) #55 in Books > Arts & Photography > Fashion > Designers #94 in Books > Arts & Photography > Fashion > History #316 in Books > Arts & Photography > Graphic Design > Commercial > Fashion Design

Customer Reviews

4.5 starsA few chapters into this memoir, and I realized where I had heard the name, Kate Betts, Vogue!An excellent writer who wrote about the edge in fashion with authority and knowledge. Katherine Betts was born and raised in New York City. Her father, Hobart, was an architect, her mother Glynne was a photographer. They had divorced, and Katherine and her brother were brought up shuttling between parents. She had a privileged childhood and went on to her grandfather and father's alma mater, Princeton. She majored in European history, and it was here she started writing at the university's paper. After graduation, Kate knew she wanted to be a journalist and travel the globe reporting on the latest and greatest news. She decided to start in Paris, and on her own, off she went. She had an offer, via a relative, as an intern at the Paris Trib. She lived with a Parisian family in a spare room, learning French at the ground level. She became very proficient in the French language, and this was an important attribute as she worked in the fashion industry. She moved from one job to the next, working on her journalistic skills until she finally landed as a features writer for Fairchild Publications' Paris bureau, overseeing fashion coverage for Women's Wear Daily. This is where she honed her fashion skills and developed her career as a fashion journalist. During this time she enjoyed her life in Paris and France. She had

many friends, her weekends were busy, she was enjoying life. A serious Boyfriend, and life was good. She started at the ground level and worked her way up to Bureau Chief of Women's Wear. She learned the business of fashion, the people to meet and greet, until she was recognized by the head designers.

[Download to continue reading...](#)

My Paris Dream: An Education in Style, Slang, and Seduction in the Great City on the Seine Dirty Greek: Everyday Slang from "What's Up?" to "F*%# Off!" (Dirty Everyday Slang) Nora Roberts Dream Trilogy CD Collection: Daring to Dream, Holding the Dream, Finding the Dream (Dream Series) How Paris Became Paris: The Invention of the Modern City McGraw-Hill's Dictionary of American Slang and Colloquial Expressions: The Most Up-to-Date Reference for the Nonstandard Usage, Popular Jargon, and Vulgarisms of Contempos (McGraw-Hill ESL References) Tagalog Down & Dirty: Filipino Obscenities, Insults, Sex Talk, Drug Slang and Gay Language in The Philippines (Tagalog Edition) American Slang Dictionary, Fourth Edition (McGraw-Hill ESL References) Russian Slang: Learn to Sound Like a Real Russian in a Week! Dream San Francisco: 30 Iconic Images (Dream City) Judgment of Paris: California vs. France and the Historic 1976 Paris Tasting That Revolutionized Wine Paris 1789: A Guide to Paris on the Eve of the Revolution (Sightseers) Judgment of Paris: California vs. France & the Historic 1976 Paris Tasting That Revolutionized Wine Paris, France: Travel Guide Book: A Comprehensive 5-Day Travel Guide to Paris, France & Unforgettable French Travel: Best Travel Guides to Europe, Book 1 The Glow of Paris: The Bridges of Paris at Night Paris Changing: Revisiting Eugène Atget's Paris Fire Island Modernist: Horace Gifford and the Architecture of Seduction The Cost of Deception: The Seduction of Modern Myths and Urban Legends Dirty Talk for Women: The Art of Seduction and Getting Your Man to Beg You for Sex It's No Secret: From Nas to Jay-Z, from Seduction to Scandal--a Hip-Hop Helen of Troy Tells All Seduction in Death: In Death, Book 13

[Dmca](#)